

Horseytalk.net, the fast-growing, popular horsey web-site with something new every day

# Horseytalk.net Advertising Rates - March 2009

## Advertise with Horseytalk.net and we will also

- Add you to our list of Favourite Horsey web-sites
- Publish news about your activities on our Home Page
- Supply you free-of-charge our Daily News Service for your own web-site

Advertise with Horseytalk.net, you don't just advertise to our readers, you advertise to a growing list of other horsey web-sites as well.

# Standard advertisements - 5.2 x 7 cms

Any position on the site other than designated special positions. 1 insert £50 per quarter Additional inserts: x 2 add £20 x 3 add £15 x 4 add £10

#### Designated special positions - Size: 5.2 x 7cms.

1 insert £60 per quarter Additional inserts: x 2 add £20 x 3 add £15 x 4 add £10

#### Special Banner Display Advertisements

Either static or animated, your message occupies a prime position within the text of the Home page or within the main text on other pages.

Sizes & cost: Home Page : 17 cms x 5 cms f150 per quarter Plus logo: Add £25.00

Size: 17 cms x 5 cms

Size: 5.2 x 7 cms

Size: 22.5 cms x 5 cms

## Special positions are:

- Top right under header
- Top left under navigation bar

### Best Buys Advertorial Feature Page- Size: 19 x 10 cms

£100 per quarter per insert

Size: 19 x 10 cms

All advertisements link to the advertiser's website or provided email address. Two way links are welcomed.

#### **Technical information:**

All advertisements to be supplied in jpeg format to specified size. Should non formatted material be supplied, the company reserves the right to make a charge.

# HORSEYTALK.NET NOTICE BOARDS

For companies. For horsey groups and organisations. For clubs. For anyone.

- A Noticeboard of your own.
- News. Information.
- Changes of plan.
- Appointments.
- Reminders.
- Dates for the diary.
- Whatever.

Suddenly you're not just talking to your own members and contacts you're now talking to the whole horsey world

Every week you send us your info and we put it on your Noticeboard

We add a Link from your Noticeboard to your web-site. Your web-site is now being promoted to the whole horsey world The cost: Just £25 a month.