

Hoofbeat

A Horseytalk.net publication

magazine

Features List - 2010/11

OCTOBER 2010

Winter Rugging (incl T&T)
Clipping
Feeding into Winter
Stabling & Bedding
Ad Copy deadline

25 Sept

NOVEMBER 2010

Reflective Clothing
Winter Clothing for Horse & Rider (incl T&T)
Christmas Gift Ideas
Ad Copy deadline

23 Oct

DECEMBER 2010

Christmas Shopping
Winter Health for Horse & Rider
Bumper Christmas Competition
Ad Copy deadline

20 Nov

JANUARY 2011

Stable & Yard Equipment (incl T&T)
Maintenance around the Yard
Feeding Myths
Holidays on Horseback
Ad Copy deadline

11 Dec

FEBRUARY 2011

Insurance Explained
Feeding the Veteran
Training Aids (incl T&T)
Tuition & Schooling
Ad Copy deadline

22 Jan

MARCH 2011

Feeding Supplements
Paddocks, Arenas & Groundcare
Stabling & Housing horses
Rugging for Spring (incl T&T)
Ad Copy deadline

19 Feb

APRIL 2011

Show Guide Part I - comprehensive listing of the Spring shows and events
Transport
Get Ready for the Show Ring (incl T&T)
Feeding - Laminitis
Ad Copy deadline

26 Mar

MAY 2011

Show Guide Part II - comprehensive listing of the Spring shows and events
Feeding the Mare & Foal
Competition clothing - Horse & Rider (incl T&T)
Ad Copy deadline

23 Apr

JUNE 2011

Summer Protection (incl T&T)
Livery Yards
Insurance
Feeding for Summer
Ad Copy deadline

21 May

JULY 2011

Feeding the Good-Doer
Competing with the Hard Ground
Tack & Clothing (incl T&T)
Transport
Ad Copy deadline

25 Jun

AUGUST 2011

Arenas & Stabling
Tuition & Schooling
Equestrian Careers
Autumn Fashions (incl T&T)
Livery yards
Ad Copy deadline

23 Jul

SEPTEMBER 2011

Rugs & Rugging (incl T&T)
Feeding & Bedding
Paddock Maintenance - Autumn care
Ad Copy deadline

20 Aug